



## AAAE STRATEGIC PLAN 2019 – 2022

### AAAE IDENTITY

The Australian Alliance of Associations in Education (AAAE) was established in November 2013 and became an ASIC Company in January 2014. It built on a previous entity, no longer operational, the National Education Forum.

Website:

<http://aaae.edu.au/>

Facebook:

<https://www.facebook.com/AAAEConnect>

Twitter:

<https://twitter.com/@AAAEcollaborate>

### AAAE VISION

The vision of AAAE is to represent member national professional teachers' associations, so that their voices and that of the educators (current and emerging) they represent are heard, for enhancement of Australian educational policy and practice. Such representation is in consultation with, and approval of, the AAAE Member Associations.

### AAAE STRATEGIC INTENT

The AAAE aims to develop connections between Member Associations and the AAAE Board of Directors, with goals and actions being collaboratively set and collectively undertaken.

Goal	Actions	Timeline
<i>Build, sustain and leverage a collaborative network of national professional associations</i>		
<p>In practice:</p> <ul style="list-style-type: none"> <li>Facilitate a forum wherein Member Associations can be informed of, critically appraise and generally contribute meaningfully to national education agendas</li> <li>Foster communication, engagement and collaboration amongst Member Associations and with stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Conduct at least three Member Forums annually, with topical agendas relevant to the broad membership base</li> <li>Regularly review membership, inviting participation by newly formed national associations and seeking "why" for any whose AAAE membership lapses</li> <li>Include association sharing time and strategies at, and between, Forums</li> <li>Cross promote between AAAE and Member Association sites (eg logos, links, position papers, conferences)</li> <li>AAAE, when stating overarching views on educational issues to stakeholders, explicitly links to Member Association that can give "expertise" depth</li> </ul>	
<i>Advocate for the teaching profession</i>		
<p>In practice:</p> <ul style="list-style-type: none"> <li>Provide a voice for the profession (current and emerging)</li> <li>Act as a conduit, linking practitioners with key stakeholders (such as policy makers, jurisdictional bodies, media, institutions, government, politicians)</li> </ul>	<ul style="list-style-type: none"> <li>Identify national education issues of substance and the influencers to target</li> <li>Develop positions on education issues</li> <li>Facilitate strategic engagement for Member Associations (eg stakeholder access, media contacts, consultation groups, communication strategy)</li> <li>Promote and, where appropriate, drive initiatives for collective gain</li> <li>Collate responses to relevant reviews, debates, reports, discussion papers, position statements etc</li> </ul>	



<p><i>Proactively cultivate productive partnerships with key stakeholders</i></p>		
<p>In practice:</p> <ul style="list-style-type: none"> <li>• Build the profile of AAAE (who, what and why) jurisdictionally and nationally</li> <li>• Represent Member Associations (eg on policy development bodies, in forums, with institutions, via direct negotiation at local or national level)</li> </ul>	<ul style="list-style-type: none"> <li>• Promote AAAE's identity (structure, practitioner reach, actions, impact) to underpin its credibility in advocacy</li> <li>• Seek, establish and foster partnership with key stakeholders influential in setting, implementing, reviewing and re-orientating education agendas</li> <li>• Prepare and regularly update position statements on key topics, particularly those attracting media and political attention or general community debate</li> <li>• Support AAAE Executive members to attend events in order to enhance AAAE advocacy and its "position at the table" in national education discussions</li> <li>• Be an influential presence at relevant education events and meetings</li> <li>• Maintain dialogue with key personnel, institutions and bodies (eg politicians, ACARA, AITSL) through invitations to them to present at AAAE Forums</li> </ul>	
<p><i>Build the capacity of member associations</i></p>		
<p>In practice:</p> <ul style="list-style-type: none"> <li>• Facilitate access to professional learning in areas of need identified by Member Associations</li> <li>• Enhance the skills and confidence of Member Associations to respond independently and informatively to national education directions and priorities relevant to their expertise</li> </ul>	<ul style="list-style-type: none"> <li>• Support, on request, effective operation of Member Associations</li> <li>• Provide access to information, data, personnel and organisations through Forum agendas</li> <li>• Consciously create spaces and times (eg Google Drive, face to face AAAE Forums or webinars) for interaction by Member Associations</li> <li>• Engage the potential of social media and its audience reach</li> <li>• Design, administer and evaluate a survey focused on support needs of teachers at different career stages, then enact outcomes (eg co-ordinate a Symposium addressing issues raised)</li> <li>• Foster connections for early career teachers</li> <li>• Post stimulus material on AAAE site or via its social media platforms (such as position statements, evidence-based research, emerging practice)</li> <li>• Disseminate news of national priorities and related opportunities, challenges and resources to Member Associations</li> </ul>	