



Australian Alliance  
of Associations  
in Education

# STRATEGIC PLAN 2014–2017

## **AAAE VISION STATEMENT (Section 4a) \***

The AA AE vision is representing Member national professional teachers' associations, so that their voice and the voice of the teachers and educators they represent are heard by the appropriate statutory authorities and governments for the improvement of Australian educational policy and practice. Such representation is to be in consultation with and approval of AA AE Member Associations.

## **AAAE STATED GOALS ARE TO (Section 4b):**

- 1 provide a forum through which national professional teachers' associations can exercise a critical appraisal of developments in the Australian education agenda
- 2 develop and promote positions on education issues in Australia
- 3 represent Member Associations on policy development bodies, at forums and through direct negotiation with jurisdictions at the national and state level
- 4 provide representative input and feedback to the appropriate statutory authorities and jurisdictions
- 5 provide a voice for the teaching profession on professional matters as relevant to the work of Member Associations
- 6 develop the capacity of national professional teachers' associations to respond to national policy issues, initiatives and directions
- 7 share discourse and evidence-based research on education
- 8 provide high quality professional learning resources in consultation with and agreement from Member Associations
- 9 be a conduit between professional teachers' associations, the media and jurisdictions where this does not conflict with the goals of Member Associations
- 10 promote communication and collaboration between Member Associations.

## **AAAE Strategic Directions are to:**

- 1 create a collaborative network of professional teacher associations at the national level
- 2 facilitate strategic partnerships
- 3 advocate on behalf of members
- 4 provide support to professional teacher associations.

\* Relevant *Object* statements from the November 2013 AA AE constitution

# AAAE Strategic Plan

Strategic priorities	Actions	Indicators of success
<p><b>Create a collaborative network of professional teacher associations at the national level to:</b></p> <ul style="list-style-type: none"> <li>• provide a forum through which national professional teachers' associations can exercise a critical appraisal of developments in the Australian education agenda</li> <li>• promote communication and collaboration between Member Associations</li> <li>• share discourse and evidence-based research on education</li> <li>• develop the capacity of national professional teachers' associations to respond to national policy issues, initiatives and directions</li> <li>• share discourse and evidence-based research on education.</li> </ul>	<ul style="list-style-type: none"> <li>• AAAE Members Forum to meet three times a year with relevant and useful agendas for Member Associations</li> <li>• advertise among national professional teacher associations the role of AAAE, invite them to join and be observers at a Members Forum</li> <li>• cross-promotion between AAAE and members (members' sites to have an AAAE presence – logos, links, position papers, etc.)</li> <li>• develop a forum facility and document development capacity on the members' section of the AAAE site</li> <li>• publicise the expertise of members articulated on the AAAE site and promote via communications</li> <li>• share information between associations at the Members Forums</li> <li>• advance the work of the AAAE within state jurisdictions.</li> </ul>	<ul style="list-style-type: none"> <li>• successful evaluation of the Members Forums for relevance and usefulness</li> <li>• membership of AAAE increases</li> <li>• Member association logos and links are on AAAE site and AAAE logo and links on Member Association sites</li> <li>• members use the Forum and co-construct documents using the members section of the AAAE site</li> <li>• members expertise is sought from outside organisations</li> <li>• members present a report at every meeting</li> <li>• AAAE website has increased traffic over time</li> <li>• state jurisdictions are aware of the work of AAAE nationally.</li> </ul>
<p><b>Advocate on behalf of members to:</b></p> <ul style="list-style-type: none"> <li>• be a conduit between professional teachers' associations, the media and jurisdictions where this does not conflict with AAAE Member Associations</li> <li>• provide a voice for the teaching profession on professional matters</li> <li>• develop and promote positions on education issues in Australia.</li> </ul>	<ul style="list-style-type: none"> <li>• identify state and national educational issues</li> <li>• develop and distribute regular AAAE position papers on identified issues</li> <li>• develop communication processes</li> <li>• identify groups to contact</li> <li>• develop a media strategy</li> <li>• contact key media personnel</li> <li>• have a social media capacity on the AAAE website.</li> </ul>	<ul style="list-style-type: none"> <li>• AAAE positions are discussed in media reports</li> <li>• AAAE position papers are posted on member sites</li> <li>• the media contacts the AAAE for comments on educational issues</li> <li>• AAAE is invited to provide feedback on educational matters/policies</li> <li>• AAAE social media is effectively used and monitored.</li> </ul>

Strategic priorities	Actions	Indicators of success
<p><b>Facilitate strategic partnerships that:</b></p> <ul style="list-style-type: none"> <li>represent Member Associations on policy development bodies, at forums and through direct negotiation with jurisdictions at the national and state level</li> <li>provide representative input and feedback to the appropriate statutory authorities and jurisdictions.</li> </ul>	<ul style="list-style-type: none"> <li>send communications about the AAAE (and what it offers) to all state and national education jurisdictions</li> <li>identify and target key policy development bodies to approach</li> <li>meet with key education stakeholders in Australia</li> <li>support AAAE Executive members to attend meetings with key personnel/bodies in an effort to promote the involvement of the AAAE in the national educational scene</li> <li>register to attend key educational events.</li> </ul>	<ul style="list-style-type: none"> <li>AAAE is invited to be part of policy discussions early in the process by jurisdictions</li> <li>AAAE is invited to key education events and consultations.</li> </ul>
<p><b>Provide support to professional teacher associations to:</b></p> <ul style="list-style-type: none"> <li>provide high quality professional learning resources in consultation with and agreement from Member Associations.</li> </ul>	<ul style="list-style-type: none"> <li>post research and papers on the AAAE site</li> <li>AAAE to develop resources and/or conduct activities pursuant to AAAE Constitution Object 4a ('...in consultation with and approval of AAAE Member Associations.')</li> <li>AAAE activities to promote the effective operation of associations and/or address matters relevant to the national education agenda pursuant to Object 4a.</li> </ul>	<ul style="list-style-type: none"> <li>AAAE Member Associations regularly attend the Members Forums in the spirit of the constitution (member of governing body or ex-officio rep)</li> <li>regular contributions by members to the website and position papers</li> <li>AAAE conducts an annual professional learning activity pursuant to Object 4a</li> <li>AAAE develops resources to promote the effective operation of associations pursuant to Object 4a.</li> </ul>